



## MEMORY TRAINING CENTERS OF AMERICA

MTCA National Newsletter

November 5, 2014

MTCA provides evaluation & treatment for older adults suffering from memory loss due to Alzheimer's or other disease processes, and is the largest U.S. provider of cognitive evaluation and memory training services in Senior Living communities. We are fortunate to have an ever-growing community of professional cognitive health consultants, working together to provide the best possible care to our patients and their care-givers. We are grateful for the dedication of our clinicians who tirelessly give of themselves, committed to achieving our shared goal of helping our older adult clients who suffer from memory loss.

**Please comment on any information in this newsletter by joining the discussion on our blog: <http://www.memorytraining.tumblr.com>**

### **MTCA EXPANSION UPDATES**

MTCA programs are currently supported by more than 200 clinicians (**15 new clinicians joined us in just the last 2 weeks**), and serving more than 100 Senior Living communities throughout the U.S. We will keep you posted regarding anticipated growth in your Region and newly developed Regions .

MEMORY TRAINING CENTERS OF AMERICA  
National Headquarters: 118-35 Queens Blvd, Suite 1403  
Forest Hills, New York 11375  
Phone: 1-866- I-REMEMBER  
Website: [memorytrainingcenters.com](http://memorytrainingcenters.com)

Blog: [memorytraining.tumblr.com](http://memorytraining.tumblr.com)

Please also visit and comment on our Alzheimer's Prevention Society blog:  
[societypreventionalzheimersdisease.blogspot.com](http://societypreventionalzheimersdisease.blogspot.com)



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### MTCA FLORIDA NEWS

#### **MTCA FLORIDA Welcomes New Partner**

The Atrium at Boca Pointe



#### **MTCA FLORIDA Welcomes New Colleagues**

**Debra Blizzard, LMHC, East Coast**  
**Kahlia Bersson, LCSW, East Coast**

#### **MTCA FLORIDA Clinician of the Month!**

District Manager, **Laura Kubat, LCSW**

Throughout this month, Laura has consistently provided more than 30 services each week, assisted in the new hire process, and identified 2 new communities in need of MTCA services where she then implemented operations. Congratulations Laura!



## MTCA WISCONSIN NEWS

### MTCA WISCONSIN Welcomes new Colleagues

**Susan Springstube, LPC-IT-** Northern Region  
**Dr. Connie Woythal, PsyD-** Northern Region

### Congratulations and Appreciation!

**Rachel Nelson, LCSW** on becoming a  
Regional Trainer-Northern Region  
**Mary Beth Proell, LCSW**, Clinician of  
the Month, October- Southern Region

The Northern Region of Wisconsin thanks Regional Director, **Dr. Patti Stanik**, for her surprise visit and contribution to their Regional Team Meeting!

The Northern Region of Wisconsin would like to thank the Psychologists of the Southern Region of Wisconsin for all the coverage they provided as during this period of growth and need for coverage in the Northern Region. Thank you for your support!

## WISCONSIN PRESENTATIONS

Jessica Niedermayer and Melinda Boehlen manned an open house booth for the **Heritage Waukesha Memory Care** unit. They received an overwhelmingly positive response, and great interest from the community in services provided by MTCA





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### MTCA CALIFORNIA NEWS

#### MTCA CALIFORNIA Welcomes New Partner

McCauley Meadows.  
Auburn, CA

Thank you, Shelley Guthrie,  
DM and Region 3 Team  
(Sacramento, CA)



#### MTCA CALIFORNIA Welcomes New Colleagues

REGION 1:

**Dr. Stephanie Davidson** (Los Angeles)  
**Sharon Beasley**, clinician (Santa Barbara)  
**Judi Lirman**, clinician (Los Angeles)

REGION 2:

**Kim Swanson**, clinician (Riverside)  
**Ruth Fesmire**, clinician (Los Angeles)

REGION 3:

**Julie Abbott**, clinician (Sacramento)

### MTCA CALIFORNIA SPECIAL RECOGNITION

- \* Congratulations to Carrie Edwards Chung on her new role as Regional Trainer!
- \* Congratulations to Shelley Guthrie for bringing on *McCauley Meadows Senior Living*



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### MTCA OHIO NEWS

**This month, Ohio hosted two Staff Development sessions-** one for the Ohio Cleveland Team, and another for the Ohio Columbus team. Our Clinical Director, Dr. Brotter, provided an informative and educational day for each team, and Regional VP, Sue Johnson, coordinated these meetings, enlisting two of our host communities to provide space (and food!) for our meetings. In Cleveland and Columbus, respectively, our thanks go out to:

**The Health Education Center at University Hospitals Parma Medical Center**

**The Kensington Place Community**

“Best Practices”, and a range of clinical issues of interest to clinicians and psychologists were discussed, with a focus on quality assurance across the Regions. The creative use of self and ‘person-centered’ approach in their work with each individual resident, and the dedication and commitment shown by our clinicians was moving and inspiring. MTCA is grateful to all of our staff throughout the Ohio Regions for the caring and quality of service you bring to your clinical work. The group made excellent use of the learning opportunity, and expressed thanks to Dr. B: “We really enjoyed meeting and learning from Dr. B as well as from each other. We enjoyed the opportunity to clarify aspects of procedures, interventions and documentation that were most helpful. The success stories and great ideas that others shared were wonderful!” [Some photos of our time together on next page.]



Left: **Regional VP, Sue Johnson and Dr. B.**

Below: The Cleveland area Team, thoughtfully at work



Below: The Columbus area Team - Back row standing left to right: Lindsey Reindl, Cindy Johnson, Dr. B., Dr. Mary (Schaffer), Sue Johnson, Patty Currington, Nadine Constantini, Dr. Elayne Baumgardt, Debbie Johnson, Kelly Bragan, Rita Davis  
Seated: Dr. Shelly Ogilvie-Hils, Buffie McCorkhill, Marianne Sach



## MTCA ILLINOIS NEWS

### MTCA ILLINOIS ANNOUNCES SPECIAL PRESENTATIONS

**Dr. Brotter, MTCA Clinical Director**, will be presenting to the **Sunrise Schaumburg Community** on the topic of:

*“Understanding Alzheimer’s Disease: Current Research & Non-Pharmaceutical Interventions”*

Tuesday November 4, 2014, for the

**Sunrise Senior Living program: ‘Resources to Remember’**



On October 30, MTCA Regional V.P., **Lisa Mensik**, provided a presentation for Chicago Health Systems nurses and social workers who provide psychosocial services to Chicago Seniors. Her presentation was received with great appreciation.

Also last week, Lisa participated in the Chicago Health Expo where MTCA services were presented to 3000 attendees.





If you are an MTCA consultant, please review the latest course offerings at MTCU. If you work with MTCA or are simply a curious reader wanting to learn more about the field of brain health, the MTCU Newsletter page will provide you with information on the latest state-of-the-science in prevention and treatment, news regarding MTCA training and staff development opportunities, and more!

- **Not only can you help your patients with the MTCA Treatment Program, but remember to share practical tips that are helpful as [compensatory strategies](#) for all!**
- **The Alzheimer's Foundation of America is providing free Memory Screenings on *National Memory Screening Day*, November 18, 2014. Please speak with your Regional Director about how you can help, and your communities served by MTCA can become involved- Many already are!**
- **Please share your thoughts, experiences, recommendations for advocacy among colleagues, etc. as we work to prevent Alzheimer's disease & its symptoms. Join in on the Prevention Society blog:**

**[Societypreventionalzheimersdisease.blogspot.com](http://Societypreventionalzheimersdisease.blogspot.com)**

Please also join us to share anything you would like with your colleagues on the MTCA team..... research, interesting cases, challenging situations, rewarding situations (!), a new intervention.... Any questions, comments related to your clinical work, the field of cognitive health, in general, etc., etc. Post on the MTCA blog! Keep the conversation alive at: [memorytraining.tumblr.com](http://memorytraining.tumblr.com)



Providing Evaluation & Treatment  
For Dementia Residents

## MTCA DEMENTIA TREATMENT PROGRAM EXPANDS THROUGHOUT U.S. REGIONS

After evaluating and treating individuals with mild cognitive impairment for more than a decade, the MTCA Dementia Treatment Program (DTP) is an innovative, new program which is enabling MTCA to now also serve individuals who are further along in the disease process of dementia. Our clinical consultants undergo specialized training and become certified as Dementia Therapists, enabling them to bring a uniquely powerful intervention to this population-in-need. To learn more, contact your Regional Director, or Dr. Bruce Brotter, Director of Clinical Program and Staff Development. You can also learn more about this latest clinical program offered by MTCA by visiting our website: **[memorytrainingcenters.com](http://memorytrainingcenters.com)**. Click on 'Dementia Treatment Program'.

The number of Communities requesting our Dementia Treatment Program increases on a monthly basis. As reported in the *Senior Housing Newsletter* of 10/10/14, "A surge in memory care construction is bringing more competition into the space..... dragging senior living designers back to the drawing board to create stand-out communities. In the past year and a half, the supply of memory care units has increased by 3.1%, far outpacing growth rates in other senior housing property types."

Our DTP program has been a most welcome addition to dementia communities across the country as they strive to provide the highest possible quality of care for their residents.

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